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#### **REMARKS**

## Summary of the Office Action

- 1. Claims 1-15, 19-21, 30, 34-41 are rejected under 35 U.S.C. 102(e) as being anticipated by Garber (U.S. Patent No. 6,321,226).
- 2. Claim 16 stands rejected under 35 U.S.C. 103(a) as being obvious in view of Garber.
- 3. Claims 22-27, 31, 32, 42-45 stand rejected under under 35 U.S.C. 103(a) as being obvious in view of Garber combined with Brotz (U.S. Patent No. 6,374,404).
- 4. Claims 28-29, 46-48 stand rejected under 35 U.S.C. 103(a) as being obvious in view of Garber combined with Davis-Hall (U.S. Patent No. 6,601,066).
- 5. Claims 33 and 49 stand rejected under 35 U.S.C. 103(a) as being obvious in view of Garber, Brotz and Davis-Hall.

### Summary of the Response

With this response, Applicant elects to pursue allowable subject matter. Applicant notes that claim 17 has now been combined with independent claim 14. Applicant believes that other changes made to claim 14 do not affect the allowable subject matter. Since the amended claims contain only one independent claim (claim 14), and this claim contains subject matter from claim 17, it is Applicant's belief that the application is in condition for allowance.

Support for limitations of the amended and new claims may be found in the specification of the patent application. With respect to claim 14, support for "information resource" may be found throughout the application, starting on page 4 of the specification. One embodiment of an information resource is a page. With regard to claim 50, an internal search engines are discussed on page 6 of the specification. Pages 6

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and 21 of the specification also discuss e-commerce applications, include retail activities for books and travel, as well as online auction applications for embodiments. Page 21 of the specification also provides support for claims detailing pricing and availability information in e-commerce embodiments. Treatment of music with embodiments of the invention is also found on pages 20 and 21.

# Rejection Under 35 U.S.C. §102 and §103

With this amendment, Applicant makes no comment on the merits of the rejections, or the applicability of the cited reference. Applicant seeks allowance on the subject matter that the Examiner has deemed as being allowable.

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### **CONCLUSION**

Applicants respectfully submit that all pending claims are patentable over the art of record. Accordingly, a Notice of Allowance is requested by Applicants. Applicants urge the Examiner to telephone Applicants' attorney at (408) 551-6632 if any issues remain that preclude allowance of the application. The Office is given permission to charge any unpaid fees to Applicants' deposit account (50-1914).

Respectfully submitted,

SHEMWELL GREGORY & COURTNEY LLP

Dated: 5/26/04

Van Mahamedi, Reg. No. 42,828

4880 Stevens Creek Boulevard Suite 201 San Jose, CA 95129

### CERTIFICATE OF MAILING/TRANSMISSION

I hereby certify that this correspondence is being sent via facsimile transmission to the U.S. Patent Office using the number 703-872 9306, or being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450

on 5/26/04

by O Mal